



BANNER SET-UP GUIDELINES

MAIZEY PLASTICS offer a comprehensive range of large format digital print media. Our product range encompasses quality products that offer superb print quality, brilliant colour reproduction and cost effective pricing. In addition, our materials are offered in various roll widths and lengths and support different print technologies.

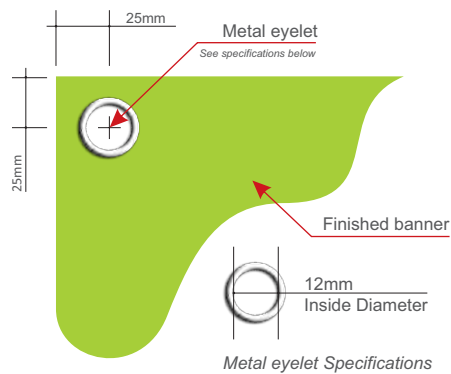
Please consider the “working” and application of the POP stand in question when advising on print media.

For example:

- Outdoor products will not necessarily perform well with non-waterproof materials like paper. What if it rains?
- Banners that require stitching or eyelets (for example the X-Banner stand) will need media that doesn't tear or crease.
- Scrolling units require media that has some surface finish (not smooth) for the rollers to get a proper grip to scroll effectively.
- Heavy gauge PVC banner place strain on the banner stands tensioning mechanisms and is therefore not ideal.
- The banner holder / casing of some units are slim - heavy gauge PVC will not fit in the casing once the banner is retracted.
- All POP products should ideally be fitted with media that has good lay flat properties (no curling).

MULTI-BANNER STANDS

- Eyelet position 25mm from edge
- 12mm (inside diameter) metal eyelet



ROLL-UP BANNERS

- Always ensure that there is a minimum of 50 mm text bleed to the inside of your banner. (See Figure 1.1)
- Top Bleed = 10mm
- Bottom Bleed = 50mm (See Figure 1.2)

