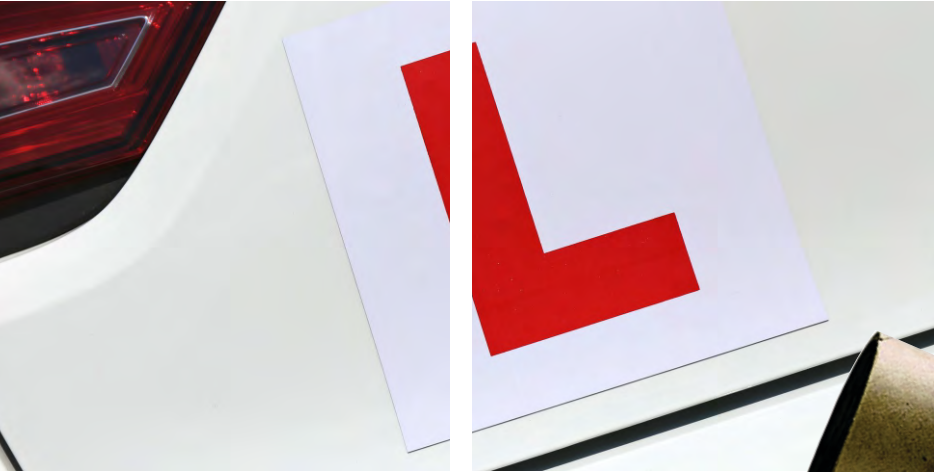




FLEXIBLE MAGNETIC



EASY ON!

Magnetic sticks easily to Ferros metal surfaces.

EASY OFF!

Just pull, no damage to application surfaces.
Use again and again and again ...

EASY DOES IT!

Screen print, vinyl apply, digital print or paint, then cut your design with a sharp knife, scissors or a digital cutter.

Maizey Magnetic is a permanently magnetized, synthetic, isotropic, rubber-based material with a satin-white surface finish offering countless applications in the signage, graphics and corporate gifting industries. Magnetic sheeting is the perfect solution to semi-permanent advertising and branding.

FEATURES

- Retains its magnetism for a long service life
- Weather Resistant
- Can easily be cut, trimmed, punched or printed
- Sticks very well to Ferros metal surfaces
- Will not leave residue when removed.

PLEASE NOTE - Magnets must be removed weekly, washed, completely dried and surface areas cleaned, before re-applying.

APPLICATIONS

Advertising signs on vehicles, maps and directional signs, games, promotional articles like fridge magnets or photo frames, exhibition materials, poster hangers and price cards.

Maizey Plastics also offer digital printable magnetic materials: PromoBase/Steel and MultiMag.



NATIONAL DISTRIBUTION - 086 1100 420

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Web: www.maizey.co.za

www.facebook.com/Maizey.Plastics/





USER INSTRUCTIONS

1. Correct use and maintenance

- Observance of the following instructions will extend the life of your magnetic products and offer protection to the metallic surface to which they are applied.

2. Storage

- Keep/store magnetic sheet in a clean dry place. Store rolled-up magnetic sheet on end to prevent deformation.
- Stack magnetic sheets on a level surface.
- Do not place any objects (such as cartons) on top which could damage the face.
- Do not stack with the magnetic sides touching each other.

3. Use

- Before using magnetic sheet on a metal surface, make sure that all surface paints and/or wax coats are cured (estimated curing time: paint 90 days, clear coat 60 days, wax 2 days). Do not use magnetic sheet on repainted surfaces.
- Make sure the magnetic sheet is flat against the metal surface, avoid air gaps for example trims on cars. If the magnetic sheet is placed wrong; remove it completely from the surface and re-affix it. Do not pull on the magnetic sheet across the surface because this may cause the material to stretch/deform.
- Do not use horizontal metal surfaces exposed to direct sunlight (car bonnets for example) or temperatures in excess of 70 degrees. Be aware that long-term use on surfaces frequently exposed to sunlight (vehicles for example) may cause uneven fading of the surface because the part covered by the magnetic sheet is shielded from ultraviolet rays.

4. Use for car signs

- Given the different material characteristics of your vehicle (steel surface, magnetic sheet, synthetic rubber compound) it is extremely important that the magnetic sheet is removed from the vehicle surface on a daily basis even if the magnetic sheet looks clean.
- The main reason for this daily peel away is that it helps to prevent the magnetic bond between the magnetic sheet and your vehicle from increasing and the sheet from becoming locked tight to the vehicle surface. As the metallic and flexible magnetic materials expand and contract at different rates as the ambient temperature fluctuates, this serves to make the magnetic bond stronger overtime. Peeling the magnetic sheet away and reapplying prevents this extreme bond from developing and does not affect the pull strength of the magnetic sheet.

5. Application

- Clean the sheet before further processing, especially if it is used for printing (magnetic sheet attracts dust/ electrostatic particles).
- Before printing test all inks and paints used on the magnet for adhesion and solvent compatibility.

6. Cleaning

- Remove the foil regularly to avoid moisture and dirt building up between the magnetic foil and the metal surface (in particular on outdoor applications).
- Use mild detergent to clean both the magnetic foil and the metal surface, wipe both with a soft cloth or allow to air dry.
- Remove and clean vehicle lettering weekly (to protect fresh clear-coat and/or wax coats on new cards and lorries remove and clean the magnetic foil daily).

DELIVERY PROGRAMME

Please contact your nearest Maizey branch for a comprehensive delivery program or login/register to access our pricelist (Account/COD reference number required).

